

Immigrant Workers Union
Black Latino Unity Project
www.immigrantworkers.org
29 E. Wilson St. #202
Madison, WI 53703

Dear Supporters and Allies,

We are excited to inform you that we are having our Second **Annual Black Latino Unity Picnic on August 29th**. **Our picnic will be held at Penn Park from 1-6pm.** In order to continue to reach our goal and work together amongst the communities, we need your help and support.

Our aim as an organization is to contribute to the unity of the Black and Latino Communities.

The current recession has severely impacted all of us, especially the poorest. Yet, we see how in these troubled economic times, the idea that Blacks and Latinos have to compete against one another is gaining traction. This idea is seeded by the media and some politicians that keep blaming us for whatever is wrong: unemployment, the mortgage crisis, the education system, state deficits and what not; indeed for years, the system has worked hard to divide us. Today, we hear the stories of hostility and fights between young Blacks and Latinos, we see our neighborhoods segregated, watching each other going to work or playing with our kids, virtually the same stories of hard working low income families trying to survive and better themselves.

This division makes us weak, and as communities, we must find formulas to join in spirit and hope for better living conditions.

One way to unite our communities is to get together with good food, good music and a good conversation about issues that affect us all. That is why we will be holding the **Second Annual Black Latino Unity Picnic**, which will include food, music, and a dialogue on how we can build bridges working together for a better future!

Last year we fed more than two hundred people, Black, Latino and allies while having meaningful speeches and talented performances from both communities. The feedback from the participants was so positive that we want to reach out even further to amplify a message of hope, unity and understanding among our people.

We would like to ask you for your support and participation in the event. With your support we can make an even better event, reaching more people and showing one more year that not only is it necessary but it's possible to unite Blacks and Latinos in the aim to work for a better future in our communities.

Please do not hesitate to contact me if you are interested.

You can reach me via email at:

clarissa@immigrantworkers.org or by phone at (608) 576-5230.

Once again, thank you for taking the time to read this letter and we look forward to seeing you at the picnic!

Sincerely,

Clarissa Pearson

Black Latino Unity Project Coordinator

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