



Madison Youth POWER Academy of Finance Program Outline

- **What is the Youth POWER Academy of Finance** – personal finance and college readiness “boot camp”
- **What students will learn**
 - Basic economics concepts
 - Personal finance -- identifying goals and preparing a budget to meet them
 - How to analyze stocks for investment
 - Entrepreneurship – is it right for you?
 - College prep -- admissions, financial aid, career choices
 - Computer skills such as Powerpoint and Excel
 - Public speaking skills
 - Small group collaborative skills.
- **When is the Academy in session** – June 14 through 18 and June 21 through 25, 2010 (2-week program); 8:30 am until 12 noon each day
- **Location** – Edgewood College (Predolin Hall)
- **Age range accepted** – students entering middle school and early high school students
- **Cost** – free to those within the MMSD free/reduced price lunch guidelines; \$600 for others
- **Transportation assistance** – bus passes will be provided upon request
- **Incentives for the students** – mid-morning snack, door prizes and achievement-related prizes, US Savings Bond to all who complete the course.
- **Incentives for parents/guardians** -- \$20 gift certificate to the parent/guardian of every student who completes the program.

Please call Richard Entenmann of Asset Builders at 663 6332 for more information, or visit www.assetbuilders.org.